



Notice of Intent to Award

Solicitation Number	399386	Award Date	12/23/2025 7:37 AM CST
Solicitation Title	Health and Wellness Platform (MNPD)		
Buyer Name	Von L Bell	Buyer Email	von.bell@nashville.gov
BAO Rep	Christopher Wood	BAO Email	christopher.wood@nashville.gov

Awarded Supplier(s)

In reference to the above solicitation and contingent upon successful contract negotiation, it is the intent of the Metropolitan Government of Nashville and Davidson County to award to the following supplier(s):

Company Name	MediKeeper, Inc	Company Contact	David Ashworth
Street Address	9710 Scranton Road, Suite 160		
City	San Diego,	State	CA
		Zipcode	92121

Company Name		Company Contact	
Street Address			
City		State	
		Zipcode	

Company Name		Company Contact	
Street Address			
City		State	
		Zipcode	

Certificate of Insurance

The awarded supplier(s) must submit a certificate of insurance (COI) indicating all applicable coverage required by the referenced solicitation. The COI should be emailed to the referenced buyer no more than 15 days after the referenced award date.

Equal Business Opportunity Program

Where applicable, the awarded supplier(s) must submit a signed copy of the letter of intent to perform for any and all minority-owned (MBE) or woman-owned (WBE) subcontractors included in the solicitation response. The letter(s) should be emailed to the referenced business assistance office (BAO) rep no more than two business days after the referenced award date.

☐ Yes, the EBO Program is applicable.

☒ No, the EBO Program is not applicable.

Monthly Reporting

Where applicable, the awarded supplier(s) will be required monthly to submit evidence of participation and payment to all small (SBE), minority-owned (MBE), women-owned (WBE), LGBT-owned (LGBTBE), and service-disabled veteran owned (SDV) subcontractors. Sufficient evidence may include, but is not necessarily limited to copies of subcontracts, purchase orders, applications for payment, invoices, and cancelled checks.

Questions related to contract compliance may be directed to the referenced BAO rep.

☐ Yes, monthly reporting is applicable.

☒ No, monthly reporting is not applicable.

Public Information and Records Retention

Solicitation and award documentation are available upon request. Please email the referenced buyer to arrange. A copy of this notice will be placed in the solicitation file and sent to all offerors.

Right to Protest

Per MCL 4.36.010 – any actual or prospective bidder, offeror, or contractor who is aggrieved in connection with the solicitation or award of a contract may protest to the purchasing agent. The protest shall be submitted in writing within ten (10) days after such aggrieved person knows or should have known of the facts giving rise thereto.

A valid protest must demonstrate that the purchasing agent did not follow the law, the regulations, or the dictates of the solicitation. Protests based upon subjective scoring are not appropriate and may be grounds for placing the actual or prospective bidder, offeror, or contractor on the list of suspended or debarred persons.

Dennis Rowland

Dennis Rowland

Purchasing Agent & Chief Procurement Officer

ZAK

(Initial)

Zak Kelley



RFQ 399386 – Health and Wellness Platform (MNPD)

Company Name	Qualifications and Experience (30 Points)	Project Understanding (30 Points)	Round 2 Live Demonstration (25 Points)	Cost Criteria (40 Points)	Financial Offer	Contract Exceptions (Y/N)	Total Points (125)
Wellhub	16	16	No Live Demonstration	18.67	\$364,056.25	No	50.67
Propel Inc	24	27	No Live Demonstration	19.87	\$342,000.00	Yes	70.87
MediKeeper, Inc	28	28	19	40.00	\$169,892.35	No	115.00
Healthbreak Inc	30	30	24	22.97	\$295,858.29	No	106.96
GOQi Inc	17	25	18	38.79	\$175,177.08	No	98.79
First Response Mental Health	25	17	No Live Demonstration	28.49	\$238,500.00	No	70.49
Concourse Tech Inc	15	20	No Live Demonstration	14.22	\$477,822.22	No	49.22

*Wellhub, Propel, First Response Mental Health and Concourse did not have evaluated scores in the competitive range to perform the “Live Demonstrations” in round 2 of the solicitation.

Wellhub	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation satisfactorily meets expectations in this regard.	Description of experience with projects of similar experience, size, scope lacked in-depth details of dates, dollar value, type, contact information, and how examples link to scope are below expectations in this regard.
Demonstration of firm project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals, performance, satisfactorily meet expectations in this regard.	Description of firm’s project understanding lacked substantive responses on existing conditions, identifying potential issues/challenges, and approach to minimizing disruptions to performance and is below expectations in this regard.

Propel Inc	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation greatly exceed expectations in this regard.	Description of projects of similar size and scope lacked details of dollar value in this regard.
Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals and existing conditions, minimizing of disruptions in performance, and project management methodology utilized greatly meets expectations in this regard.	

MidiKeeper, Inc	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation greatly exceed expectations in this regard.	Live Demonstration lacked good organization of information, limited access showing workout modification, workout progression, challenges, certification review, and management of demo allotted timeframe is below expectations in this regard.

Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals and existing conditions, minimizing of disruptions in performance, and project management methodology utilized greatly meets expectations in this regard.	
Firm’s Live Demonstration of the five demonstration questions app’s core feature customization, branding, equipment, tracking, challenges, modifications, reports, and data storage greatly exceed expectations in this regard.	

Healthbreak Inc	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation greatly meet expectations in this regard.	Live Demonstration of customization of certification review is limited in this regard
Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals, existing conditions, minimizing of disruptions in performance, and project management methodology utilized greatly meets expectations in this regard.	
Firm’s Live Demonstration of the five demonstration questions included app’s core feature customization, app branding, workout progression, equipment, tracking, modifications, reports, and data storage greatly exceed expectations in this regard.	

GOQi Inc	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation satisfactorily meet expectations in this regard.	Qualifications and experience document lacks organization of information, formatting, in-depth details on assigned personnel defined sub level responsibilities in this regard.
Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals, existing conditions, minimizing of disruptions in performance, and project management methodology utilized satisfactorily meet expectations in this regard.	Example projects of similar size and scope lacked dates, dollar value, type and how it relates to project outlined in solicitation in this regard.
Firm’s Live Demonstration of the five demonstration questions included app’s core feature customization, branding, workout progression, equipment, tracking, challenges, modifications, reports, and data storage satisfactorily meet expectations in this regard.	Live Demonstration lacked good organization of information, limited access showing workout modification, workout progression, challenges, certification review, is below expectations in this regard.

First Response Mental Health	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation greatly exceed expectations in this regard.	Demonstration of project understanding in app’s core features lacked in-depth details and is below expectations in this regard.
Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals, existing conditions, minimizing of disruptions in performance, and project management methodology utilized satisfactorily meet expectations in this regard.	

Concourse Tech Inc	
Strengths	Weaknesses
Description of firm’s qualification details in overview, years of experience performing services, knowledge and organizational structure, defined responsibilities prime/sub levels, and current litigation satisfactorily meet expectations in this regard.	Firm’s response to evaluation criteria submission is on a single document, lacking good organization of information, and substantive details and is below expectations in this regard.
Demonstration of project understanding in app’s core features, administrative tools, technical specifications, security/compliance, support/training, objectives/goals, existing conditions, minimizing of disruptions in performance, and project management methodology utilized satisfactorily meet expectations in this regard.	

Enter Solicitation Title & Number Below			
Health and Wellness Platform (MNPD) 399386	RFQ		
		Lowest Bid	
		\$169,892.35	40
Offeror's Name	Bids	Evaluation Amount	RFP Cost Points
MediKeeper, Inc	\$169,892.35		40.00
GOQi Inc	\$175,177.08		38.79
First Response Mental Health	\$238,500.00		28.49
Healthbreak Inc	\$295,858.29		22.97
Propel Inc	\$342,000.00		19.87
Wellhub	\$364,056.25		18.67
Concourse Tech Inc.	\$477,822.22		14.22

Certificate Of Completion

Envelope Id: 30FEE9C5-91DD-4BA0-9D1D-B93B2007329E
 Subject: Intent to Award - RFQ # [399386,4] for Health and Wellness Platform (MNPDP)
 Source Envelope:
 Document Pages: 4
 Certificate Pages: 2
 AutoNav: Enabled
 Envelopeld Stamping: Enabled
 Time Zone: (UTC-06:00) Central Time (US & Canada)

Status: Completed
 Envelope Originator:
 Von Bell
 730 2nd Ave. South 1st Floor
 Nashville, TN 37219
 von.bell@nashville.gov
 IP Address: 170.190.198.185

Record Tracking

Status: Original 12/22/2025 3:01:16 PM	Holder: Von Bell von.bell@nashville.gov	Location: DocuSign
Security Appliance Status: Connected	Pool: StateLocal	
Storage Appliance Status: Connected	Pool: Metropolitan Government of Nashville and Davidson County	Location: Docusign

Signer Events

Signer Events	Signature	Timestamp
Sandra Walker Sandra.Walker@nashville.gov Senior Procurement Officer Metro Nashville Finance Procurement Security Level: Email, Account Authentication (None)	 Signature Adoption: Pre-selected Style Using IP Address: 170.190.198.185	Sent: 12/22/2025 3:04:55 PM Viewed: 12/22/2025 3:12:55 PM Signed: 12/22/2025 3:13:01 PM

Electronic Record and Signature Disclosure:
 Not Offered via Docusign

Zak Kelley Zak.Kelley@Nashville.gov Finance Manager Metro Nashville Government Security Level: Email, Account Authentication (None)	 Signature Adoption: Drawn on Device Using IP Address: 104.189.125.42 Signed using mobile	Sent: 12/22/2025 3:13:02 PM Viewed: 12/23/2025 7:26:37 AM Signed: 12/23/2025 7:27:49 AM
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Electronic Record and Signature Disclosure:
 Not Offered via Docusign

Dennis Rowland Dennis.Rowland@nashville.gov Purchasing Agent & Chief Procurement Officer Security Level: Email, Account Authentication (None)	 Signature Adoption: Pre-selected Style Using IP Address: 170.190.198.185	Sent: 12/23/2025 7:27:49 AM Viewed: 12/23/2025 7:37:16 AM Signed: 12/23/2025 7:37:27 AM
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Electronic Record and Signature Disclosure:
 Not Offered via Docusign

In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp

Carbon Copy Events	Status	Timestamp
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Witness Events	Signature	Timestamp
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Notary Events	Signature	Timestamp
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Envelope Summary Events	Status	Timestamps
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Envelope Sent	Hashed/Encrypted	12/22/2025 3:04:55 PM
Certified Delivered	Security Checked	12/23/2025 7:37:16 AM
Signing Complete	Security Checked	12/23/2025 7:37:27 AM
Completed	Security Checked	12/23/2025 7:37:27 AM

Payment Events	Status	Timestamps
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