

DON'T BE TRASHLEY



Littering remains a significant issue in Nashville, impacting our environment, economy and community well-being. Understanding the scope of this problem is the first step toward effective solutions.

CURRENT STATE OF LITTERING



According to the 2022 Tennessee Statewide Litter Study, there are approximately 88.5 million pieces of litter on Tennessee roadsides at any given time, a decrease from 100 million in 2016. However, this still represents a substantial environmental challenge.¹

LOCAL IMPACT IN NASHVILLE

In Davidson County, the litter problem is pronounced. Tennessee spends approximately **\$23.2 million annually on litter pickup and prevention education**. This figure does not include additional expenses incurred by cities like Nashville for local litter management.

- Litter significantly affects our waterways. Every time it rains, stormwater runoff carries pollutants, including litter, into our streams and rivers.²
- Residents have expressed increasing concern over the accumulation of trash along highways and local roads, highlighting the need for more robust waste management strategies.

LITTER COMPOSITION AND SOURCES



The majority (**88%**) of litter items are **smaller than 4 inches**, such as cigarette butts and small plastics.



Plastic and paper items constitute most of the litter found on roadways.



Motorists are identified as the leading contributors to roadway litter, with **intentional littering** increasing by about **18%** since 2016.





INTRODUCING TRASHLEY

In the fight against litter, community initiatives play a crucial role. The Nashville Department of Transportation (NDOT) created their Trashley campaign to raise awareness about the city's growing litter problem. Trashley's got a bad habit of leaving garbage wherever she goes, and it's our job to stop her.

By reporting litter when you see it and disposing of trash in designated areas, Nashville residents can show Trashley that litter doesn't belong in our streets, parks or neighborhoods.

REPORT LITTERING

You can report litter and illegal dumping in the right of way through hubNashville:

- Call 3-1-1
- Online at hub.Nashville.gov
- Download the hubNashville app on your mobile device

HOW YOU CAN HELP STOP LITTER

1

Always dispose of trash in designated receptacles. Ensure that vehicle debris and trash are secured to prevent unintentional littering.

2

Participate in local cleanup events, and support organizations dedicated to beautifying our community.

3

Spread awareness about the consequences of littering and the importance of maintaining a clean environment.

NDOT MISSION AND VISION

Mission: The Nashville Department of Transportation and Multimodal Infrastructure (NDOT) builds and manages a safe, reliable public network, which elevates the quality of life and prosperity in Davidson County.

Vision: We exist to create a safe, sustainable and balanced transportation system that supports choice and offers opportunities for vibrant neighborhoods for present and future generations.

Together, we can address the littering problem in Nashville, creating a healthier and more beautiful community for all.